

THE BLUEPRINT GUIDE TO GROUP TRAVEL

Publication Media Pack

Published in January, *THE BLUEPRINT GUIDE TO GROUP TRAVEL* is widely recognised as the definitive source of reference for the travel trade.

It is distributed free of charge and on an individually named basis to group travel organisers, coach operators & incoming tour operators including all members of the **Group Travel Organisers Association** and the **Coach Tourism Council**.

In addition to a comprehensive directory of attractions plus accommodation and dining suggestions for groups, *THE BLUEPRINT GUIDE TO GROUP TRAVEL* also contains a series of authoritative editorials written by leading figures within the travel trade.

To benefit from 12 months of exposure to this targeted audience, there are a limited number of key advertising positions available.



Specifications

FULL PAGE (A4): 210mm wide x 297mm deep
(plus 3mm bleed area if required)

Type area: 185mm x 260mm

HALF PAGE (horizontal): 185mm wide x 130mm deep

HALF PAGE (vertical): 90mm wide x 270mm deep

QUARTER PAGE (portrait): 90mm wide x 130mm deep

Advertisement Rates

FULL PAGE: £995

HALF PAGE: £595

QUARTER PAGE: £395

ENHANCED DIRECTORY LISTING: £100

[All in full colour]

- We can assist with the design of all artwork free of charge if necessary.
- Artwork should be provided in the form of a high-res pdf (min. 300dpi) where possible. Alternatively, please send as a tiff, eps, jpg, or quark/indesign with all fonts and images included. We cannot accept MS Publisher or MS Word documents as finished artwork.
- We can accept discs by post if necessary, but wherever possible please include a colour proof.

For more information please contact us on **01743 231135**

or email info@blueprintmedia.org.uk