

VISIT

SHROPSHIRE



Your complete guide to  
**SHROPSHIRE**

[visitshropshire.co.uk](http://visitshropshire.co.uk)



# Welcome to Shropshire



Welcome to Shropshire a county where location and history have combined to give us romantic hills and castles, award winning events and delicious eateries. We are home to a UNESCO world heritage site in Ironbridge Gorge, an Area of Outstanding Natural Beauty in the Shropshire Hills and the most varied of landscapes from meres & mosses, rivers & canals and endless footpaths through fields & forests. Shropshire is one of Great Britain's last remaining rural idylls, relax and unwind in our fine restaurants, cosy pubs and elegant bars after shopping in some of our unique independent shops found throughout our charming towns of Ludlow, Shrewsbury & Oswestry to name but three. Shropshire is a county where little legs can run wild and older legs can discover and unwind. Now you know more about us when are you coming to explore?

Bienvenue dans le Shropshire, un comté où l'emplacement et l'histoire se sont combinés pour nous offrir des collines et des châteaux romantiques, des événements primés et de délicieux restaurants. Nous abritons un site du patrimoine mondial de l'UNESCO dans les gorges d'Ironbridge, une zone d'une beauté naturelle exceptionnelle dans les collines du Shropshire et les paysages les plus variés des mères et des mousses, des rivières et des canaux et des sentiers sans fin à travers les champs et les forêts. Le Shropshire est l'une des dernières idylles rurales de la Grande-Bretagne, détendez-vous dans nos bons restaurants, pubs confortables et bars élégants après avoir fait du shopping dans certaines de nos boutiques indépendantes uniques trouvées dans nos charmantes villes de Ludlow, Shrewsbury & Oswestry, pour n'en nommer que trois. Le Shropshire est un comté où les petites jambes peuvent se déchaîner et les jambes plus âgées peuvent découvrir et se détendre. Maintenant que vous en savez plus sur le Shropshire, quand venez-vous explorer?





Find Visitor  
Information Centre  
contact numbers  
on page 44



Bienvenido a Shropshire, un condado donde la ubicación y la historia se han combinado para darnos colinas y castillos románticos, eventos galardonados y deliciosos restaurantes. Somos el hogar de un sitio del patrimonio mundial de la UNESCO en Ironbridge Gorge, un área de excepcional belleza natural en las colinas de Shropshire y los paisajes más variados de meras y musgos, ríos y canales y senderos interminables a través de campos y bosques. Shropshire es uno de los últimos idilios rurales que quedan en Gran Bretaña, relájese y descanse en nuestros excelentes restaurantes, acogedores pubs y elegantes bares después de comprar en algunas de nuestras exclusivas tiendas independientes ubicadas en nuestras encantadoras ciudades de Ludlow, Shrewsbury y Oswestry, por nombrar solo tres. Shropshire es un condado donde las piernas pequeñas pueden correr salvajes y las piernas más viejas pueden descubrir y relajarse. Ahora que sabes más sobre Shropshire, ¿cuándo vienes a explorar?

Willkommen in Shropshire, einer Grafschaft, in der sich Lage und Geschichte zu romantischen Hügeln und Schlössern, preisgekrönten Veranstaltungen und köstlichen Restaurants vereint haben. Wir beherbergen ein UNESCO-Weltkulturerbe in der Ironbridge Gorge, einem Gebiet von außergewöhnlicher natürlicher Schönheit in den Shropshire Hills und den unterschiedlichsten Landschaften von Meres und Moosen, Flüssen und Kanälen bis hin zu endlosen Fußwegen durch Felder und Wälder. Shropshire ist eine der letzten ländlichen Idyllen Großbritanniens. Entspannen Sie sich in unseren feinen Restaurants, gemütlichen Pubs und eleganten Bars, nachdem Sie in einigen unserer einzigartigen unabhängigen Geschäfte in unseren charmanten Städten Ludlow, Shrewsbury und Oswestry eingekauft haben, um nur drei zu nennen. Shropshire ist eine Grafschaft, in der kleine Beine wild laufen können und ältere Beine entdecken und sich entspannen können. Jetzt, da Sie mehr über Shropshire wissen, wann kommen Sie, um es zu erkunden?

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### Did you know?

The Wrekin is widely believed to have been an influence on Tolkien's Middle Earth

# VISIT SHROPSHIRE

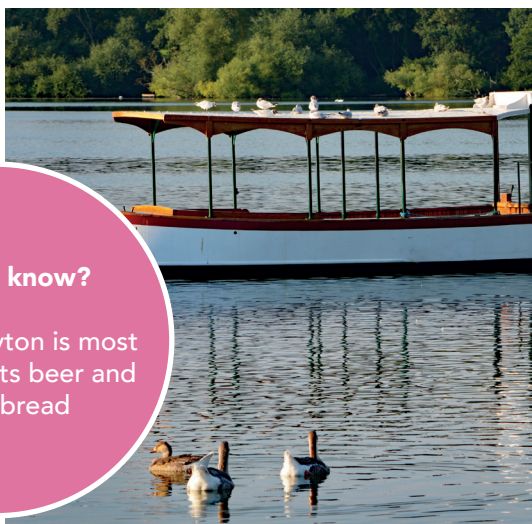
## OSWESTRY & NORTH

North Shropshire is where you will find meres and mosses, canals and towpaths, and quirky market towns. From the border town of Oswestry, almost circled by the Welsh foothills, across the Shropshire Plain to Whitchurch and Market Drayton, this part of Shropshire is the place for peace and quiet.

Visit Oswestry for traditional street markets and a flourishing indoor market. Don't miss the varied and busy events that take place all year and especially the Hot Air Balloon Carnival in August and the free Food Festival in July.

If you want to explore Shropshire's Lakeland of shimmering meres, Ellesmere is a great place to start. The nutrient-rich Mere is a wonderful spot from which to watch birds too – including herons.

Follow the canals through North Shropshire and we think you'll also love Whitchurch, the oldest continually inhabited town in Shropshire, with its interesting clock heritage and a green sprawling countryside park. Let's go to market – Market Drayton. With a market so good the town was named after it!



### Did you know?

Market Drayton is most famous for its beer and gingerbread



# VISIT SHROPSHIRE

— SHREWSBURY & CENTRAL

Shrewsbury is Shropshire's county town and birthplace of Charles Darwin, encircled by a meandering loop of the River Severn. Within its loop are distinctive churches, Shrewsbury Castle, beautiful timber-framed houses and a sweeping riverside parkland known as the Quarry.

Shopping is great in Shrewsbury especially if you are a fan of the varied independent boutiques, giftshops, galleries and more. Our vibrant, exciting indoor Market Hall, packed with quirky shops and exciting food stalls, has been voted Britain's Favourite Market.

Near Shrewsbury you'll find inspiring places to explore, such as Attingham Park, a splendid Georgian hall, full of stories and intrigue. The vast grounds incorporate a deer park and a children's adventure playground. In this central region of Shropshire, you'll also find the impressive ruins of the fourth largest city in Roman Britain, at Wroxeter or Uriconium as it would have been known.



## Did you know?

Shrewsbury has the world's tallest Town Crier (Martin Wood, 7'2")



# VISIT SHROPSHIRE

## HILLS & SOUTH

Much of south Shropshire is a designated Area of Outstanding of Natural Beauty (AONB). Our most famous hills include the Stiperstones (which during Victorian times were the location of Europe's largest lead mines) and the heather-topped Long Mynd which means 'long mountain' in Welsh.

Church Stretton is an excellent town base for hill walking, with lovely shops and tea rooms and comfortable accommodation. With its mineral water, fresh air and hillside setting, it's clear why fashionable Victorian and Edwardian travellers flocked to this spa town for restorative holidays. Church Stretton was sometimes known then as Shropshire's 'little Switzerland'.

Ludlow is perhaps south Shropshire's best known town, thanks to its reputation for fine food and the spectacular ruins of Ludlow Castle, which hosts the Ludlow Food Festival every September.

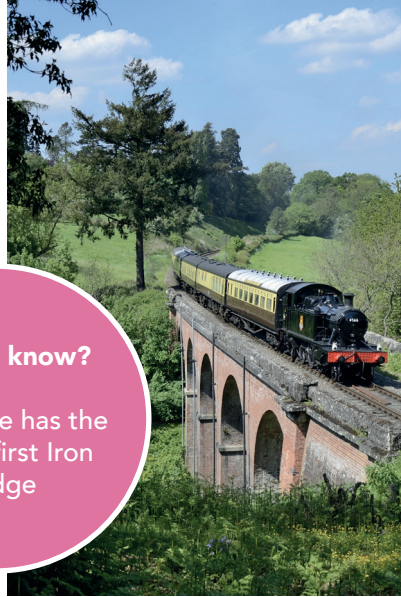
Do also visit Bishop's Castle, with a steep high street and quirky half-timbered museum that stands on crutches. Bishop's Castle has two breweries, including Three Tuns – the oldest working brewery in the country.



### Did you know?

Over 25% of Shropshire is designated as an Area of Outstanding Natural Beauty





Did you know?

Shropshire has the  
world's first Iron  
Bridge

# VISIT SHROPSHIRE

## — TELFORD & IRONBRIDGE

There was a time when the place in Shropshire now known as Ironbridge Gorge was the centre of the world. At least in industrial terms. In recognition of the region's contribution to life as we know it, Ironbridge Gorge is now a UNESCO World Heritage site. Home to the world-famous iron bridge itself, and ten living history museums.

Visit Telford, the 'New Town' of the county named after the famous engineer Thomas Telford. Here's a perfect stop for shopping and leisure activities that include bowling, cinema, snowboarding and skiing, and soft play plus much more.

Don't miss Bridgnorth, by the Severn Valley, with its museum, busy markets, and quirky town hall that straddles the thriving high street. With Bridgnorth you get a low town AND a high town, from which King Charles I declared the views to be 'the finest in all my kingdom'. Take the cliff railway between the two for a fun(icular) experience. Bridgnorth is also a terminal stop on the Severn Valley Railway.



# Stokesay Court

A magical summer in Shropshire filming *Atonement*

For four months in the summer of 2006, Stokesay Court and its grounds were taken over by a film production company making the feature film “Atonement”. While both glamorous and exciting, it was also highly challenging and involved extraordinary coordination and team working.

First came the makeover like an extended version of a tv programme with designers, decorators, sculptors and teams of artists and film effects specialists working six days a week for up to 12 hours a day. Some artefacts were made off-site, such as the library bookcases and the “Triton” figure created for the centre of the fountain – the fountain too was fabricated to cover and enlarge the existing smaller stone one.

Following the makeover, the cast and crew arrived and for nearly six weeks over 100 people were on site daily, six days a week, all needing to be accommodated, fed (and watered). The weather was critical to continuity in filming one long, hot summer’s day over this time. Fortunately it largely stayed fine.

Once the crew had left, three weeks of intensive clearing up and redecoration returned the house to a habitable home again.

In a recent magazine article Keira Knightley spoke of moments she treasures, “such as the making of “Atonement” – a ‘magical’ summer in Shropshire...” I too look back now on a truly magical experience.

Caroline Magnus | [www.stokesaycourt.com](http://www.stokesaycourt.com)





# Shrewsbury Flower Show



Shropshire Horticultural Society  
Charity Number: 501564

**Friday 14th & Saturday  
15th August 2020**

## So Much More than a Flower Show

Visit [www.shrewsburyflowershow.org.uk](http://www.shrewsburyflowershow.org.uk)



**Call 01743 234058**

**133<sup>rd</sup> Show**

## DISCOVER SHREWSBURY

**More than 500 places to eat,  
shop, stay, work and visit at**

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# THINGS TO DO

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Choose how to spend your Shropshire Stay

You could spend a year in Shropshire, exploring every day, and still have adventures left in store. Shropshire is especially rich in historic sites and opportunities for outdoor activities. Our timeless landscape is perfect for relaxation. With an exciting food scene and charming market towns, Shropshire is also a wonderful county for eating, drinking and independent shopping. Have fun planning your perfect Shropshire break and don't forget to check out Shropshire's many events and festivals.



# Activities & Adventure

Get active or take it slowly - this is Shropshire

Shropshire outdoor leisure activities include mountain biking, clay pigeon shooting, quad trekking, archery, climbing, paintballing and fishing. You can even glide over the Long Mynd in a two-seat glider.

From the hills and valleys of the south to the meres and mosses of the north, Shropshire offers infinite adventures. We have miles of footpaths for casual ambles and lengthy rambles. Long-distance adventures include the Shropshire Way and Offa's Dyke Path.

If you love to get out on water, try canoeing, rafting or stand-up paddleboarding on the stunning River Severn. Why not take yourself adrift in a raft along the spectacular Severn Gorge, floating beneath the iconic iron bridge. For a more sedate experience, take a narrowboat out on our canals in north Shropshire.

We can't promise year-round sunshine. But rainy days in Shropshire are great opportunities for indoor entertainment: shopping, swimming or spa days, soft play for children, cinema, bowling or simply relaxing by the fire in a cosy Shropshire pub.

We also have miles of cycle paths, including along old railway lines, and

adrenaline-inspiring downhill courses. Shropshire bridleways for horseriding include the Jack Mytton Way and Humphrey Kynaston Way, named after two notorious Shropshire horsemen.

## Did you know?

Much Wenlock held the fore runner of the Modern Olympics in 1850





### Did you know?

Oswestry's British Ironwork Centre is home to the emotive Knife Angel, which is currently touring the UK

## Attractions

See something new in Shropshire with every visit

Thanks to a vast array of attractions in Shropshire, each visit to our beautiful county can bring you a completely different experience.

Families with young children may love roaming free in our countryside parks and forests, or through the luxuriant gardens and grounds of Shropshire's castles and big houses. Explore the country's first 'theme park', an intriguing landscape of caves and follies, at Hawkstone Park. Or why not discover the award-winning British Ironwork Centre – home of the famous Knife Angel.

Shropshire is home to several fun farm attractions where you can get up close to animals: feed a lamb, walk with a hawk, brush an alpaca or ride a pony. Heritage railway lines are another popular Shropshire attraction. Hop on board a vintage train, listen for the whistle and enjoy the old-fashioned scent of steam as you chug through timeless Shropshire scenery.

Need some inspiration? We can help you plan your visit and show you the best attractions on our new website: [www.visitshropshire.co.uk](http://www.visitshropshire.co.uk)



# SHROPSHIRE'S ONLY 5 STAR FREE FAMILY DAY OUT WITH FREE PARKING BRITISH IRONWORK CENTRE TEL: 01691 610952 - OSWESTRY, SY11 4JH



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Tel: 01597 825531

[www.cyclemuseum.org.uk](http://www.cyclemuseum.org.uk)

email - [curator@cyclemuseum.org.uk](mailto:curator@cyclemuseum.org.uk)

Open days are normally: Tuesday, Wednesday & Friday 10am - 4pm  
plus other days/times by arrangement for groups



**BRIDGNORTH  
CLIFF RAILWAY**

01746 762052 | [www.bridgnorthcliff railway.co.uk](http://www.bridgnorthcliff railway.co.uk)



# Culture & Arts

Let Shropshire open your eyes

Shropshire doesn't just give you tranquil surroundings, rich history and amazing food. All year round, Shropshire has a vibrant arts and culture scene to inspire and entertain.

At Shropshire theatres you can catch nationally touring drama, comedy, live music, musicals, pantomime, and plays for children. As well as big-name cinemas you'll find two independent cinemas in Shropshire, plus screenings in other performance spaces around the county.

We love festivals in Shropshire, depending on the timing of your visit you could attend a classical music recital in a beautiful church or visit the open studios of artists. Watch comic artists drawing live, enjoy one of the county's food festivals, attend a book talk with a famous author, or dance in a field with hundreds of other music fans.

Travel through the ages to see everything from a woolly mammoth to Roman treasure, and right up to decades of 20th century pop culture.



## Did you know?

There are two hot air balloon festivals in Shropshire





## Horse Drawn Boats

Hercules Llangollen Wharf

The ideal place for a great day out. We can offer a choice of 3 boat trips from Llangollen Wharf. There is a 2 hour Motor Boat Trips across the mighty Pontcysyllte Aqueduct or enjoy a relaxing 45 minute trip or a 2 hour trip to the Horseshoe Falls on The Horse Drawn Boats.

01978 860702 | [horsedrawnboats.co.uk](http://horsedrawnboats.co.uk)



## Bishop's Castle

The Historic Market Town of Bishop's Castle is at the centre of magnificent unspoilt countryside, ideal for walkers. Painted houses, individual shops, pubs and cafes line the streets. The Grade 11\* Town Hall, Visitor Centre holds regular Markets, Fairs and Art Exhibitions. There are many places stay, eat and visit i.e. Museum, the oldest Brewery in the country, SpARC Theatre. Throughout the year there are regular festivals.

[www.bishopscastle.co.uk](http://www.bishopscastle.co.uk)



**WHITCHURCH**  
SHROPSHIRE

Whether you arrive by road, railway or canal you will discover the historic market town of Whitchurch has much to offer.

Along with a warm welcome, you will find many independent shops, cafés and restaurants who support Whitchurch Fairtrade Town. There is a vibrant Makers' Market on the first Saturday of every month and exciting events throughout the year.

'Walkers are Welcome' here and you can explore the Shropshire Way, join the Sandstone Trail or visit the local National Nature Reserve and Whitchurch Country Park.

The Civic Centre now hosts many professional acts, from comedy and panto to films and children's theatre - something for everyone.

[www.whitchurch.info](http://www.whitchurch.info)





# Historic Sights

Travel back in time

In Shropshire, landscape and history have always shaped each other. From the iron age fort at Oswestry which once protected the Shropshire border to the astonishing remains of the fourth largest Roman city in Britain at Wroxeter, Shropshire history is waiting for you to discover.

See where the Industrial Revolution sparked to life in Ironbridge Gorge and explore more of the Unesco World Heritage site with its ten museums.

Call in at the medieval town of Much Wenlock, where a Victorian doctor was inspired to launch the modern-day Olympic Games and where there are now annual Wenlock Olympian Games.

You can even see a descendant of the oak tree that sheltered Charles II from Parliamentarians during the English Civil War. The tree and King Charles's story are why we have so many pubs in England are called the Royal Oak.



## Did you know?

Shropshire has 32 castles and 25 ancient earthworks

# SHREWSBURY CATHEDRAL



Bringing people  
and stories together

*shrewsburycathedral.org*

f @ShrewsCathedral

t @ShrewsCathedral

📍 Town Walls, Shrewsbury



### Did you know?

Shrewsbury Market Hall was voted Britain's favourite market

# Shopping

Get yourself a little Shropshire treat

Shopping bags and spending money at the ready. Telford Centre is Shropshire's biggest retail destination. An amazing 25 acres of indoor shopping space houses all the major UK high street stores. With plentiful parking and well-known restaurants, Telford is a one-stop shopping dream. Indoor leisure activities at Southwater will keep non-shoppers amused while you browse to your wardrobe's content.

Shropshire is a county where small, independently owned businesses are treasured. Some shops have been running for many generations, loved for their specialist knowledge and traditional approach. Try Shrewsbury with its national award-winning Market Hall and Wyle Cop – a curving street believed to have the longest uninterrupted run of independent shops in the country. Or Ludlow & Oswestry which both have street markets of food, crafts and vintage ware. Whatever your interests, you're guaranteed a grand day's spending in Shropshire.





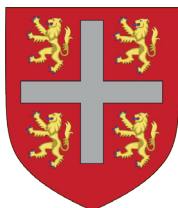
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### Did you know?

Shropshire is England's largest inland county, with an area of 3,487 square kilometres

# Events

There's always something going on in Shropshire

## Oswestry & North Shropshire

**Whittington International Music Festival**  
12-17 May  
[www.whittingtonmusicfestival.org.uk](http://www.whittingtonmusicfestival.org.uk)

**Ellesmere Food Festival**  
15- 16 June

**Oswestry Food & Drink Festival**  
11-12 July  
[www.oswestryfoodfestival.co.uk](http://www.oswestryfoodfestival.co.uk)

**Whitchurch Canal Festival**  
22-23 August

**Oswestry Hot Air Balloon Carnival**  
29-30 August  
[www.oswestry-tc.gov.uk/home.html](http://www.oswestry-tc.gov.uk/home.html)

**Oswestry Christmas Lights Switch On**  
19 November  
[www.oswestry-tc.gov.uk/home.html](http://www.oswestry-tc.gov.uk/home.html)

**Whitchurch Christmas Lights Switch On**  
28 November

**Ellesmere Winter Festival**  
29 November

**Oswestry Artisans Christmas Market**  
18th December  
[www.oswestry-tc.gov.uk/home.html](http://www.oswestry-tc.gov.uk/home.html)

## Shrewsbury & Central Shropshire

**Shrewsbury International Cartoon Festival**  
24-25 April  
[www.originalshrewsbury.co.uk](http://www.originalshrewsbury.co.uk)

**Shrewsbury Wacky Races**  
24 May  
[www.originalshrewsbury.co.uk](http://www.originalshrewsbury.co.uk)

**Shrewsbury Food Festival**  
27-28 June  
[www.shrewsburyfoodfestival.co.uk](http://www.shrewsburyfoodfestival.co.uk)

**Shrewsbury Flower Show**  
14-15 August  
[www.shrewsburyflowershow.org.uk](http://www.shrewsburyflowershow.org.uk)

**Shrewsbury Folk Festival**  
28-31 August  
[www.originalshrewsbury.co.uk](http://www.originalshrewsbury.co.uk)

**Kids Fest Shrewsbury**  
5-6 September  
[www.shropshirekidsfest.co.uk](http://www.shropshirekidsfest.co.uk)

**World Championship Coracle Race**  
11 September  
[www.originalshrewsbury.co.uk](http://www.originalshrewsbury.co.uk)

**Shropshire Oktoberfest**  
2-3 October  
[www.shropshireoktoberfest.co.uk](http://www.shropshireoktoberfest.co.uk)





## Telford & Ironbridge

### Kids Fest Telford

10- 11 April

[www.shropshirekidsfest.co.uk](http://www.shropshirekidsfest.co.uk)

### Ironbridge Gorge Walking Festival

2 May

### Telford Balloon Fiesta

9 May

### Ludlow Spring Festival – Ludlow Castle

15-17 May

### Cosford Air Show – RAF Cosford

14 June

[www.cosfordairshow.co.uk](http://www.cosfordairshow.co.uk)

### Bridgnorth Town Carnival

28 June

## Shropshire Hills & South Shropshire

### Church Stretton Walking Festival

18- 21 June

[www.churchstrettonwalkingfestival.co.uk](http://www.churchstrettonwalkingfestival.co.uk)

### Church Stretton Arts Festival

25 July - 8 August

[www.strettonfestival.org.uk](http://www.strettonfestival.org.uk)

### Ludlow Food Festival

11-13 September

### Longmynd Hike

3- 4 October

[www.longmyndhike.org.uk](http://www.longmyndhike.org.uk)

**SHROPSHIRE Kids Festival**  
**SHREWSBURY**  
**5th & 6th Sept '20**  
SHREWSBURY QUARRY PARK  
Epic Family Fun for 1-14 year olds, Inflatables, Games, Sport, Crafts & More!

**SHREWSBURY FOOD FESTIVAL**  
**27th & 28th Jun '20**  
SHREWSBURY QUARRY PARK  
200+ Food, Drink & Craft Exhibitors, Demo's, Chef School & Live Music & Street Food

**SHROPSHIRE OktoberFest**  
**2nd & 3rd Oct '20**  
SHREWSBURY QUARRY PARK  
150+ Real Ales, Gin Den, Cocktails, Silent Disco, Comedy, Live Music & Street Food

**SHROPSHIRE Festivals**  
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[SHROPSHIREFESTIVALS.CO.UK](http://SHROPSHIREFESTIVALS.CO.UK)

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# MAP OF SHROPSHIRE



## SOULTON HALL

Wem, Shrewsbury, Shropshire SY4 5RS

t: 01939 232786 | w. [soultonhall.co.uk](http://soultonhall.co.uk)

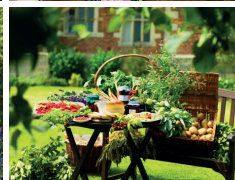
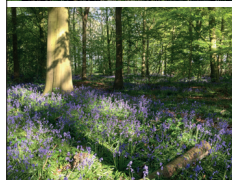


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We look forward to welcoming you here.



[visitshropshire.co.uk](http://visitshropshire.co.uk) | Map



# Shropshire's Markets

## Bishop's Castle

Bishop's Castle Town Hall hosts a flea market on the first Saturday of the month, and a farmers' market on the third Saturday.

## Bridgnorth

Bridgnorth holds a market along the high street and beneath the Town Hall on Fridays and Saturdays. A speciality Sunday market takes place twice a month from March to December.

## Ellesmere

An indoor market takes place on Tuesdays in Ellesmere's Market Hall, from 9am to 2pm.

## Ludlow

Ludlow holds daily markets in Castle Square (apart from Tuesdays), with a farmers' market on Thursdays.

## Market Drayton

A market so good, they named the town after it! Street and indoor markets take place in Market Drayton on Wednesdays from 9am to 3pm.

## Much Wenlock

Much Wenlock has been a market town for over 800 years. It has daily markets in the Corn Exchange, the Square and in the Buttermarket under the Guildhall.

## Newport

Newport's striking blue and white Indoor Market Hall was built in 1860. It's open from 8am to 3.30pm every Friday and Saturday.

## Oswestry

Oswestry's Town Market: The indoor market is open Wednesday, Friday and Saturday. Outdoor street markets on Wednesday and Saturday and don't miss the Artisans' market on last Friday of the month.



# Shrewsbury Market Hall

Explore Shrewsbury's multi award-winning Market Hall, famed for edgy street food, quirky cafes, local fresh produce and stalls selling everything from original art to vintage and home interiors. The large indoor market was crowned 'Britain's Favourite Market 2018'. Last year it was named 'Best Market in the Midlands' and was shortlisted for 'Foodhall of the Year' in the Farm Shop and Deli Awards.

The market's eateries offer a varied and exciting menu of Thai, Indian, tapas, South East Asian, Tex-Mex, Chinese

dumplings, seafood and traditional all-day cooked breakfasts. There's a salad bar too. Food & drink retailers range from traditional butchers, bakers, greengrocers, a fishmonger and delicatessen to specialists selling wholefoods, Fairtrade, organic wines and gourmet spice blends.

Browse homeware and gift boutiques, an award-winning yarn shop and the studios of artists and designer-makers. There's a barbershop, designer plant stall and shops selling records, books, bikes, vintage clothing, antiques and sugarcraft. Hobby shops include memorabilia, film cameras, modern board games and model trains. There is even a boutique for pampered pooches.

### Shrewsbury

Shrewsbury's award-winning Market Hall on Claremont Street is open on Tuesdays, Wednesdays, Fridays and Saturdays from 8am to 4pm (with occasional late-night openings). Farmers' and specialist markets also take place in the Square.

### Wellington

Wellington has a fully heated indoor market with over 120 shopping units, plus outdoor market space. Wellington Market trades on Tuesdays, Thursday and Fridays from 9am to 4pm and on Saturdays from 9am to 4.30pm.

### Wem

Wem has its market in the Town Hall and on the high street on Thursdays from 9am to 2pm.

### Whitchurch

An indoor market takes place in Whitchurch's Market Hall on High Street, on Fridays from 8am to 1pm. You'll find a farmers' market here on the first Saturday of every month.



## Discover the award-winning **SHREWSBURY MARKET HALL**

Open Tues, Weds, Thurs, Fri & Sat 8am - 4pm (Selected stalls open Thursdays)

Claremont Street, Shrewsbury SY1 1HQ

[www.markethallshrewsbury.co.uk](http://www.markethallshrewsbury.co.uk)



@markethallshrewsbury



@markethallshrew



# EAT & DRINK

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**Discover our delicious food scene**

Fed by rivers, rainfall and rich soil, Shropshire has a strong farming heritage. Not only does agriculture keep our views beautiful, it supports the production of amazing food and drink. Up and down Shropshire, you will find shops, eateries and markets proud to showcase the delicious meat, dairy and produce of our astonishingly fertile region.



# Cafés & Tea Rooms

Enjoy Shropshire's café culture

You don't need to travel far for sustenance in Shropshire. Our market towns and villages are packed with welcoming tea rooms and cafés ready to serve you breakfast, lunch and snacks with a smile. Or perhaps coffee and a slice of homemade cake?

If you're looking for a nice cream tea in Shropshire, be sure to ask for prune damson jam. The hearty prune damson, grown in Shropshire, creates a richly delicious jam that stands up beautifully against clotted cream on a scone.

In Shropshire you'll also find hip cafés producing exciting food, staffed by highly trained baristas serving the best coffee the world has to offer. Pop-ups, open-mic nights, and collaborations between businesses clearly show that Shropshire's café owners are open to innovation and fun.



## Did you know?

You can follow the Great Shropshire Hills Cream Tea Trail, or South Shropshire has its own trail



### Did you know?

England's first recorded food festival took place in Ludlow

## Producers

### Taste Shropshire's flavours

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Shropshire's agricultural heritage and beautiful, rural surroundings make ours an especially fruitful county for food and drink producers. All around Shropshire you'll find passionate people dedicated to making delicious products and selling them locally, nationally, even across the world. Meet them face to face at our produce markets, in Shropshire farm shops, and at various Shropshire festivals.

English wine is increasingly sought after and, here in Shropshire, our soil nurtures several renowned vineyards, including

Kerry Vale, Hencote & Wroxeter to name but three. If gin's your thing or how about Shropshire whisky or even Shropshire Damson gin, then look for Shropshire Distilleries.

Various Shropshire producers are known for their specialist cheese, flour, sausage rolls, meringues, scotch eggs and rapeseed oil. Whether you are about to enjoy a self catering holiday or want to enjoy our local specialities at home, can we suggest you search out our farm shops? That way you get to see even more of our beautiful Shropshire countryside.



**LUDLOW**  
*Farmshop*

**Open 7 days a week**

**Ludlow Farmshop**

Mon - Sat - 9am-5.30pm

Sun - 10am-4pm

**Ludlow Kitchen cafe**

Serving food 8am-5pm Mon-Sat,

Sun 10am-4pm

Dog Friendly

**The Clive Arms**

Accommodation ~ Food ~ Drink

Dog Friendly

Free parking

Picnic & Play area

Drinks ~ Food to go ~ Ice cream

Post Office & Village Shop

Plant Centre ~ Florist ~ Artists' Gallery



@ludlowfarmshop  
[www.ludlowfarmshop.co.uk](http://www.ludlowfarmshop.co.uk)

Bromfield, Shropshire, SY8 2JR  
01584 856 000



**LUDLOW**  
*Kitchen*

*The Clive Arms*  
**LUDLOW**





# Pubs, Bars & Breweries

Enjoy a real pint in a real Shropshire pub

Shropshire is beer drinkers' dream destination, with real ale pubs serving well-kept, locally brewed ales, craft beers and guest beers. Cosy fireplaces, low beams, the occasional ghost... even live music if you're lucky.

Pubs and food in Britain go hand in hand. Nowhere more so than in Shropshire, where we do both extremely well. From tasty bar snacks (think homemade scotch eggs or fat, delicious sausage rolls) to gourmet lunches, Shropshire will ensure you never drink on an empty stomach.



## Did you know?

In 2019 a Shropshire IPA was voted Supreme Champion at the International Beer Challenge?

Brewing is big business in Shropshire. Bishop's Castle in south Shropshire is home to the oldest working brewery in Britain, its licence granted by King Charles I in 1642. There are several pubs with their own microbreweries and you can also drink in the tap houses of several larger breweries enjoying excellent beer at its source. For something different try a glass of locally brewed cider sitting amongst the apple trees it has been made from.

Here's to seeing you in a Shropshire pub soon... cheers!



EVOLUTION  
BEER CO.

TAPROOM . BREWERY TOURS . EVENTS

Evolution Beer Co. is an independent craft brewery based in Shrewsbury. Evolved into life in early 2019 with the aim of creating great tasting beer packaged with fun and creative branding. Our ethos is simple, we love what we do and we want our beer drinkers to love it too!

[www.evolutionbeerco.com](http://www.evolutionbeerco.com) . Harlescott Lane, Shrewsbury, SY1 3AH



# Restaurants

Go gourmet in our delicious county

Shropshire has a well-deserved foodie reputation. This has a lot to do with our agricultural heritage. We have so much delicious meat, dairy and produce within easy reach, our restaurant chefs cannot help but be inspired. You'll find Shropshire is especially good at serving local, seasonal and organic dishes.

In Shropshire you'll find bright, ambitious chefs creating adventurous food with the produce of our region. Foraging has caught on in recent years. The growing demand for plant-based cooking means vegetarian and vegan diners in Shropshire have never had so much delicious choice.

One of the beautiful things about Britain is our appetite for international cuisine, reflecting our multicultural heritage and, well, our love of good food. Around Shropshire, and especially in our county town of Shrewsbury, you'll find restaurants representing the world's greatest cooking from mainland Europe, Asia and the Middle East.



## Did you know?

So much of Shropshire's dining is field to table - enjoy!



# Events, Gift Vouchers & Experiences

from Ludlow Farmshop & Kitchen  
& The Clive Arms

## Drink Tasting Nights

Gin, Fizz, Whisky, Winter Tipples

## Evening Events

Puddings Galore, Seasonal Dinners,  
Beer & BBQ, Cheese & Wine, Floristry  
Workshops

## Farmshop Experiences

Sausage Making, Lamb Butchering,  
Tour & Taste

## Gift Vouchers

Overnight Stays, Afternoon Tea, Monetary,  
Event Tickets

To book onto any of these experiences or purchase  
any vouchers please visit

<https://theclivecollection.wearegifted.co.uk>

Use online promo code  
'VISITSHROP10'

to receive 10% off any events and experiences

Does not include monetary vouchers



**THE CLIVE**  
*Collection*



<https://theclivecollection.wearegifted.co.uk>



# SLEEP

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**Find a place to stay in our relaxing county**

After all your exploring, you're not short of places to rest your head in beautiful Shropshire. We're low on light pollution so we can offer you dark nights and starry skies for a peaceful night's sleep. Stay deep in the Shropshire countryside, or check into a town centre residence within easy walking distance of pubs, restaurants and bars. Explore your hotel, B&B, self-catering and alternative accommodation options here.



# Relaxation has just reached a new level of sophistication

Fishmore Hall opened their new rural spa, nestled in the gardens of the hotel and overlooking the rolling Shropshire countryside and the Cleve Hills. The spa offers guests the highest standard of spa and wellbeing treatments by ELEMIS, along with a place to rebalance and refresh both body and mind. The spa boasts four treatment rooms, which combine to create two couples rooms, a steam room and sauna, as well as an outdoor Cedar wellness pool and oversized hammock on the decking, both overlooking the fields and the Shropshire hills. There is ample relaxation space and the outdoor bucket and monsoon drench shower provides a refreshing and revitalising experience.

Beds are wide, with crisp linen sheets to slip into, and you can even choose your favourite pillow from our pillow menu so you are guaranteed a great

night's sleep. We've gone to town on our bathrooms, with huge walk-in showers, double ended baths, wetrooms and waterfall shower heads, delicious Elemis toiletries and the thickest, fluffiest bathrobes and slippers to relax in.

And we haven't forgotten the little touches: flat screen TVs with freeview, free wi-fi and wired broadband and proper coffee and teas from Cafe du Monde and Nespresso, and homemade biscuits from our chef on request. Your room features a mini bar full of local goodies for you to enjoy including Radnor Hills Elderflower Pressé, Ludlow Vineyard's cider, Tyrells crisps and a variety of delicious nibbles from the Ludlow Fruit and Nut Company.

Fishmore Hall has a lift to both floors and our ground floor suite is specially designed to suit less able guests with wide doorways and spacious shower

room. All guests can bring your pooch or hound with you when you come to Fishmore Hall. There are miles of idyllic walks from outside our front door, and we can even provide dog bowls to save you the trouble.

Inside our restaurant, some of the finest dining in Ludlow - from traditional Shropshire breakfasts to a superb Shropshire Tasting Menu with the very best seasonal dishes. This is the domain of our Head Chef Joe Gould, whose enthusiasm and originality shine through in a menu that features the very best local ingredients from producers from all over the Shropshire Marches. As well as the fine dining experience in the main restaurant Forelles, Fishmore Hall also has a bistro style menu available for more informal dining.



fishmore hall





### Did you know?

Many of Shropshire's B&Bs are traditional and beautiful English buildings

## B&Bs

### Find your perfect bed and breakfast stay in Shropshire

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What could be more English than spending the night in a B&B? Shropshire has an abundance of comfortable bed and breakfast properties, some on farms and many in our market towns and villages. Booking a guesthouse B&B in Shropshire is the ideal way to see inside a traditional English property. Often, you'll be staying in the home of the B&B owners, who are happy to share ideas about walks and places to visit.

Recognising that Shropshire is a land of freedom and wonderful bridleways for riding, several Shropshire B&Bs even offer outside space to accommodate your horse.

After a refreshing night's sleep, you'll be treated to breakfast – as big or small as your appetite dictates. Try a English cooked breakfast, with sausages and bacon sourced from Shropshire farms. Even better if your breakfast is cooked on an Aga. The famous range ovens began life in Shropshire, in Coalbrookdale, and for Brits today they're evocative of cosy farmhouse kitchens.

## LOWER HOUSE COUNTRY GUEST HOUSE

LUDLOW

★★★★ BED & BREAKFAST



Anne & Bill Brandrick,  
Lower House,  
Adforton,  
Nr. Leintwardine SY7 0NF



Tel: 01568 770223  
Email:  
enquiries@lowerhousebandb.com  
www.lowerhousebandb.com

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## The Croft

4\* Family Run Bed & Breakfast



We have 12 bedrooms (10 en suite), each individually furnished to a high standard. We can offer various room configurations depending on your needs.

All rooms have TV/DVD players plus well-stocked Tea/Coffee trays and WiFi is available throughout.

There is a comfortable guest lounge and beautiful dining room with many period features including Inglenook fireplaces.

The building is Grade 2 listed and is 150 yards from Bridgnorth's High Street.

The Croft

St. Mary's St  
Bridgnorth  
WV16 4DW

01746 762416

thecroft@outlook.com

www.croftotelbridgnorth.co.uk



## Acorn Lodge



Beautiful luxury log cabin, 100% level access, suitable for wheelchair users. 2 en-suite bedrooms (large wet room), sleeps 4. Full central heating plus multi fuel burner. Living area inc. 2 riser-recliner chairs. Set on owners' smallholding; stands alone up private drive, ample parking alongside. Open all year. Very peaceful location, sweeping views over 40 miles of Welsh Borders. Ideal for walking, bird/wildlife watching, touring 4 counties. Market towns within easy reach. See website for full details.



£375-£605 per week

01584 890735  
info@acornlodgeshropshire.co.uk  
www.acornlodgeshropshire.co.uk

Mrs D Shakespeare  
Thomas House  
Hope Bagot  
Ludlow  
Shropshire  
SY8 3AG

## 19 Upper Linney SY8 1EF

Simply one of the nicest cottages for two to relax and unwind in the heart of the old town. Well located for restaurants, pubs, castle, church and all town attractions. Great for walking and exploring the area.

High quality Hypnos Super King bed. Sunny courtyard garden. Smart TV, Wi-Fi/Alexa. Welcome pack. Free on-street parking. Short breaks welcome, any day arrival, open all year. No pets.

01584 831136

r.thomas800@btinternet.com  
www.upperlinney.co.uk





**Did you know?**

Shropshire is great  
for glamping

# Caravans & Camping

## Pitch up in Shropshire

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With big skies and miles of open space, Shropshire is an idyllic county for camping and caravanning. Pitch up in Oswestry the gateway to Wales or try the foothills of the mighty Long Mynd.

You'll find we have the perfect Shropshire campsite for every type of camper. Go rural and wild, far from the madding crowds. Or choose a Shropshire campsite with every home comfort – perfect for families with children. Many of our best-loved campsites are within easy walking distance of real ale and food pubs, giving you the best of both worlds.

You can hook up your own caravan in Shropshire, or choose a site with static caravans. If you're not ready for all-out camping, glamping options in Shropshire include camping pods, cabins, yurts and shepherds' huts.





## The Maltsters House, Ludlow

This charming 18th century Grade II listed cottage is situated just 5 minutes' walk from the heart of the famous medieval town of Ludlow, one of the UK's finest examples of Tudor England. The cottage has been awarded Ludlow's Conservation and Heritage Award (December 2011) for quality of conservation and enhancement. Sleeps up to 10 people.

Contact: 07831 537835

[www.themaltstershouseludlow.co.uk](http://www.themaltstershouseludlow.co.uk)

## SHREWSBURY



### AMBLEWOOD COTTAGE & WOODPECKERS

Tom & Vanessa Wycherley,  
The Vineyard, Grinshill,  
Shrewsbury SY4 3BW

Tel: 01939 220214

Email: [vantomwood@hotmail.com](mailto:vantomwood@hotmail.com)

[www.amblewoodcottages.co.uk](http://www.amblewoodcottages.co.uk)

Two detached cottages set in beautiful countryside, with outstanding views. Private access to woodland walks. Double/twin bedrooms each sleeps 4, kitchen/dining room, sitting room and wet room. Additional bathroom in Woodpeckers. Amblewood all on one level. Sun patios. Long/short breaks available. Pet friendly.

£380 - £495 Per unit per week



## Fernwood Caravan Park

Fernwood is an established family run Holiday Park situated four miles south east of Ellesmere. The 66 acre park offers facilities for touring caravans, holiday homes for hire, and luxury new and pre-owned holiday homes for sale.

T: 01948 710221

E: [enquiries@fernwoodpark.co.uk](mailto:enquiries@fernwoodpark.co.uk)

W: [www.fernwoodpark.co.uk](http://www.fernwoodpark.co.uk)



Ellesmere, Shropshire SY12 9HH

[www.thenewnes.co.uk](http://www.thenewnes.co.uk)

Robin and Jane welcome you to the Newnes Touring Caravan Park, a picturesque and secluded adults only park just half a mile walk from the historic market town of Ellesmere, with its 9 Meres and canal.



### New for 2020

- High quality toilet & shower block
- Free fishing included for guests
- Brand new serviced, seasonal and touring pitches available with fantastic views across the pool and countryside
- Extra 25 pitches
- Fishing pool
- Hot water dog wash

M. 01691 624464

E. [info@thenewnes.co.uk](mailto:info@thenewnes.co.uk)

# Hotels

Find your ideal room

Shropshire has a whole array of unique, beautiful hotels to welcome you. Book into a grand countryside residence with walks leading out from your front door. Or stay in the heart of one of the county's market towns – Ludlow, Shrewsbury or Whitchurch perhaps – with bars, fine restaurants and cosy pubs within easy reach of your hotel. Perhaps you'd like something in between: a coaching inn in a Shropshire village, complete with dinner, bed and breakfast.

You'll always find the perfect Shropshire hotel for a golf break, or a spa retreat. Or a child-friendly hotel to keep little ones amused and help weary parents relax.

Several of the county's sumptuous boutique hotels are styled as 'restaurants with rooms.' Take a dinner, bed and breakfast option for a gourmet evening meal followed by a comfortable night's sleep and breakfast the following morning.



## Did you know?

For the best prices go to  
our website to book:  
[www.visitshropshire.co.uk](http://www.visitshropshire.co.uk)

# Win a Stay at Fishmore Hall

1 Night stay on B&B board,  
along with access to spa facilities



Fishmore Hall has been awarded 3 red star status by the AA. Red Star – as opposed to black star – hotels represent the most outstanding examples in each star category and signify the best in the British Isles.

The spa offers guests the highest standard of spa, along with a place to rebalance and refresh both body and mind. The spa boasts four treatment rooms, which combine to create two couples rooms, a steam room and sauna, as well as an outdoor Cedar wellness Hot Tub and oversized hammock on the decking, both overlooking the fields and the Shropshire hills.

There is ample relaxation space and the outdoor bucket and monsoon drench shower provides a refreshing and revitalising experience. We even have a small selection of swimsuits available to purchase if you haven't brought your own. Whilst it is possible to book treatments during your stay with us at the hotel we recommend reservations be made in advance to avoid disappointment.

The competition can be entered by filling in the following section and returning to 2 Fiveways, Startlewood Lane, Ruyton Xi Towns, Shropshire SY4 1NA.

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

☐ Do you want to be added to our mailing list?

## What is the county flower of Shropshire?

- ☐ Lesser Butterfly Orchid
- ☐ Round-leaved Sundew
- ☐ White Waterlily
- ☐ Maidenhair Fern

## Which of these Shropshire Hills is not part of the Shropshire Hills Area of Outstanding Natural Beauty?

- ☐ Wrekin
- ☐ Wenlock Edge
- ☐ Brown Clee
- ☐ Llanymynech

## Which of these famous people did not attend Shrewsbury School?

- ☐ Charles Darwin
- ☐ Wilfred Owen
- ☐ Michael Palin
- ☐ John Peel



# Visitor Info Centres

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**Shrewsbury**  
01743 258888

**Oswestry**  
01691 662753

**Ironbridge**  
01952 433424

**Whitchurch**  
01948 665761

**Wem**  
01939 232299

**Church Stretton**  
01694 722535

**Craven Arms**  
01588 676060

**Ludlow**  
01584 875053

**Much Wenlock**  
01952 727679

**Bridgnorth**  
01746 763358

**Market Drayton**  
01630 653114

**Bishops Castle**  
01588 630023



# INFO

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**Find all the information you need**

Wherever you plan to visit and stay in Shropshire, you'll find knowledgeable and helpful people who are happy to share its wonders with you. To get you started we've rounded up plenty of Shropshire travel and visitor information here ... happy exploring!



# Travel Shropshire

Explore our county with ease

Shropshire is in the English Midlands, connected by motorway on the M54 to the West Midlands, our nearest airports are Birmingham and Manchester, each around 1.5 hours away. Much of Shropshire is just over one hour from Birmingham, the UK's second city.

It's also easy to get around Shropshire once you arrive. Shropshire has 19 National Rail stations on various railway lines, including at Shrewsbury, Church Stretton, Ludlow, Telford, Wellington, Cosford and Whitchurch. These give us excellent railway links to London, Birmingham, Manchester and Cardiff. Shropshire has National Express coach links from London, stopping in Shrewsbury and Telford. A comprehensive Shropshire bus network will take you to our towns and villages across the county. In summer special shuttle buses connect many of south Shropshire's most popular tourist spots.

Shropshire park and ride services are in Shrewsbury, Bridgnorth, Ludlow and Ironbridge giving you car-free access to our wonderful market towns without the expense of town-centre parking or the hassle of looking for a space. You can make the most of free parking in Shrewsbury on Sundays. Oswestry offers free parking on Sundays too.



## Groups & Coaches

Group travel in Shropshire is a brilliant idea, however large or small your group. Shropshire has the space to accommodate you, the facilities to ensure your trip runs smoothly, and an abundance of attractions to please every guest.

Many Shropshire stately homes and castles offer private guided tours, allowing your group unique access to the stories of England's most intriguing homes. Don't forget to ask for Shropshire prune damson jam – it's widely accepted to be the defining element of Shropshire cream tea.

For further information and for group bookings please visit:

[www.visitshropshireforgroups.co.uk](http://www.visitshropshireforgroups.co.uk)

# Study

## Achieve your dreams in Shropshire

Shropshire is an excellent place to study. We have a growing community of higher education students. We have more choices than ever for places to boost your knowledge and further your career.

University Centre Shrewsbury, located in our medieval market town surrounded by the River Severn, is an inspiring place for undergraduate and postgraduate study. It has a strong reputation for research and continuing professional development courses.

University Centre Telford is a smart, bright centre in its convenient Southwater One location brings many opportunities for personal and professional study in Shropshire.

Shropshire has a world-class agricultural study centre in Newport. Nicely set on a 635-hectare farm, Harper Adams University (founded in 1901) is the leading specialist university not only for farming skills but also for vital research into resource management and sustainable business practices, including food production and processing, animal sciences and engineering.

Shropshire is also home to the famous Shrewsbury School which has welcomed famous students such as Charles Darwin, Michael Palin and John Peel to name a few.



### Dog Friendly

It simply wouldn't be right to visit Shropshire and leave your best friend at home. With miles of footpaths, hills and woodland to explore, your dog will love Shropshire almost as much as you will.





# VISIT SHROPSHIRE

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PRINCE RUPERT  
HOTEL  
★★★★★



*"4 star luxury in the very heart of Shrewsbury"*

Following a significant £1 million renovation programme and the addition of a 4<sup>th</sup> AA star, the first of its kind within the town centre, the Grade II Listed Prince Rupert is now firmly established as the finest hotel within the heart of Shrewsbury. Just a stone's throw away from all of Shrewsbury's best attractions, the hotel is located within the town's most fashionable and cosmopolitan area on Butcher Row.



Family owned & managed since 1996

70 bedrooms including 12<sup>th</sup> & 15<sup>th</sup> Century historic suites

2 superb restaurants, Camellias Tea rooms & an Award-winning Executive Head Chef

Valet parking to our private town centre car park

Butcher Row, Shrewsbury, SY1 1UQ | Tel: 01743 499 955

reservations@princeruprterhotel.co.uk | [www.princeruprterhotel.co.uk](http://www.princeruprterhotel.co.uk)

